

Ageism and Sexism in the Media

Thursday 3 October 2013

12.00pm to 4.00pm

76 Portland Place, London, W1B 1NT

Objectives

- To launch the Charter on Ageism and Sexism in the Media
- To focus public attention on how older people, particularly older women, are portrayed in the media
- To bring researchers and policy makers together to discuss this major issue
- To discuss a new agenda to combat ageism and the combination of ageism and sexism in the media

Expected outcomes

- Wide media coverage and a substantially raised profile for this issue
- More positive images of older people
- Closer engagement of older people in the media
- Stimulus for a new research agenda

Programme

12.00pm Registration and networking lunch

1.00pm Chair's Welcome

1.15pm Labour Party Commission on Older Women - Update
Fiona Mactaggart MP

1.30pm Introduction to the NDA Programme
Alan Walker

1.45pm Launch of the Charter
Lorna Warren

2.15pm Anne Karpf
Journalist, writer, Reader in Professional Writing and Cultural Inquiry
at London Metropolitan University

2.35pm Comfort break

2.45pm Panel Discussion & Questions – Women, Ageing and Public Life
Ros Jennings, Women, Ageing and the Media
Jane Martinson, Women in Journalism
Michelle Stanistreet, National Union of Journalists
Lorna Warren, University of Sheffield
Anne Karpf, London Metropolitan University
Jean Rogers, Equity

4.00pm Close